The Departments of Otolaryngology/Head and Neck Surgery at the Medical University of South Carolina and The University of Utah School of Medicine present the

HEAD & NECK ONCOLOGY
SEA TO SUMMIT

including the
27th Annual
F. Johnson Putney Lectureship
featuring Carol Bradford, MD

October 18 – 19, 2013
Kiawah Island Resort, Just outside of Charleston, SC

Conference Overview

This special CME conference will bring together world class Head & Neck Oncologic Surgeons, Medical Oncologists, Radiation Oncologists, Nurse Practitioners, Speech Language Pathologists, Nurses, Dentists, Dental Hygienists, & other health professionals involved in the diagnosis, treatment and long-term issues related to head & neck oncology. Our goal will be to review and to provide the latest information on a broad range of topics, so that optimal diagnostic and management strategies can be formulated. Our faculty includes local, national, and internationally recognized experts in the area of head & neck oncology to discuss contemporary state-of-the-art treatment strategies and areas of controversy in a challenging arena of cancer care. Our summit will include didactic sessions, panel discussions, a “how I do it” video session and opportunities for you to bring your cases to present during a special session on Saturday, October 19.

Educational Need

The Educational content for the 2013 Head & Neck Oncology Sea to Summit Conference will address identified professional practice gaps in order to improve professional and/or patient outcomes. In the past five years, new technologies, including robotic & minimally invasive surgery have been used for transoral treatment of head & neck squamous cell cancers and minimally invasive & transaxillary approach to thyroid tumors. Otolaryngologists have not yet universally adopted these techniques along with other new technologies and an opportunity exists to expand their knowledge, understanding and expertise in these areas. A lack of standardization of treatment of HPV associated oropharyngeal cancer has also been identified as a practice gap and physicians and surgeons are in need of increased awareness of the evidence related to diagnosis & treatment options. The role of multidisciplinary care of head & neck and thyroid tumors requires specialists in surgery, radiation, chemotherapy, speech therapy, nursing, and dental. All are necessary for comprehensive care of these patients. Compliance with current guidelines and multidisciplinary care is a gap that also requires additional education.
Conference Director

Terry A. Day, MD
Wendy & Keith Wellin Endowed Chair in Head & Neck Surgery
Professor and Director
Division of Head & Neck Oncologic Surgery
Medical University of South Carolina

F. Johnson Putney Guest Lecturer

Carol Bradford, MD
Professor
Chair, Department of Otolaryngology
University of Michigan

MUSC Faculty

Julie A. Blair, MA, CCC-SLP
Instructor of Speech Pathology
Evelyn Trammel Institute for Voice and Swallowing

Joel Cook, MD, Professor
Department of Dermatology

Betsy K. Davis, DMD, MS, Associate Professor
Department of Otolaryngology, Head & Neck Surgery

Jyotika Fernandes, Associate Professor
Department of Medicine
Division of Endocrinology, Diabetes & Genetics

M. Boyd Gillespie, MD, Professor
Department of Otolaryngology, Head & Neck Surgery

Joshua Hornig, MD, Associate Professor
Department of Otolaryngology, Head & Neck Surgery

Eric Lentsch, MD, Associate Professor
Department of Otolaryngology, Head & Neck Surgery

Bonnie Martin-Harris, PhD, CCC-SLP, BRS-S, Professor
Department of Otolaryngology, Head & Neck Surgery

Anand Sharma, MD
Wendy and Keith Wellin Endowed Chair for Radiation Oncology
Professor and Director, Head and Neck Radiation Oncology
MUSC Head and Neck Tumor Program

Keisuke Shirai, MD, Associate Professor
Department of Medicine, Hematology & Oncology

Katie R. Sterba, PhD, MPH, Assistant Professor
Biostatistics, Hollings Cancer Center

Jack Yang, MD, Professor
Pathology & Laboratory Medicine

Honored Guest Faculty

Arnaud Bewley, MD
Assistant Professor
University of California - Davis

James Dale Browne, MD
Professor and Chair, Otolaryngology
Wake Forest University

Luke Buchmann, MD
Assistant Professor, Otolaryngology-Head & Neck Surgery
University of Utah

Trinitia Cannon, MD
Assistant Professor
University of Oklahoma

William R. Carroll, MD
Professor and Director, Head & Neck Oncology
University of Alabama at Birmingham

Douglas B. Chepeha, MD
Professor, Otolaryngology
University of Michigan

Charles Coffey, MD
Assistant Professor
University of California - San Diego

Marion Couch, MD
Interim Chair and Professor, Department of Surgery
University of Vermont College of Medicine

David Goldenberg, MD
Professor, Surgery & Oncology
Director, Head & Neck Surgery
Penn State Hershey Medical Center

Trevor G. Hackmann, MD
Assistant Professor & Co-Director, Head & Neck Oncology Fellowship
University of North Carolina

Jason P. Hunt, MD
Assistant Professor, Department of Surgery
University of Utah

Jeffrey S. Moyer, MD
Associate Professor
University of Michigan

John I. Song, MD
Associate Professor & Director, Head & Neck Surgery
University of Colorado

Christopher A. Sullivan, MD
Associate Professor, Surgical Sciences-Otolaryngology
Wake Forest University

David J. Terris, MD
Porubsky Distinguished Professor & Chairman, Otolaryngology
Georgia Regents University

Joshua D. Waltonen, MD
Assistant Professor, Otolaryngology
Wake Forest University
# Conference Agenda

## SEA TO SUMMIT 2013

**Friday, October 18**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:15</td>
<td>Registration and European Breakfast</td>
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<tr>
<td>8:00</td>
<td>Welcome, Terry Day, MD</td>
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</table>
| **MORNING MELANOMA SESSION**  
  Moderator: Eric Lentsch                                                  |
| 8:05  | Debate: Head & Neck Melanoma - Role of Sentinel Lymph Node Biopsy, Bradford, Cook, Hunt, Moyer, Sharma, Shirai and Coffey; Moderator: Jason Hunt |
| 8:40  | Update on HN Melanoma, Carol Bradford                                  |
| 9:00  | Role of Mohs Surgery in HN Melanoma, Joel Cook                         |
| 9:20  | Targeted, Immuno and Chemotherapy in Cutaneous Melanoma, Keisuke Shirai |
| 9:40  | Break                                                                 |

**MORNING THYROID SESSION**  
Moderator: Joshua Hornig

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<th>Time</th>
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<tbody>
<tr>
<td>10:00</td>
<td>Debate: Molecular Diagnostics in Thyroid Cancer, Fernandes, Hornig, Song &amp; Yang; Moderator: John Song</td>
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<tr>
<td>10:40</td>
<td>Cytopathology in Thyroid Nodules, Jack Yang</td>
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<tr>
<td>11:00</td>
<td>Treatment of Well Differentiated Thyroid Cancer, John Song</td>
</tr>
<tr>
<td>11:20</td>
<td>Neck Dissection in Papillary Thyroid Cancer, Jason Hunt</td>
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</table>
| 12:00 | Lunch on the Patio  
  “How I Do It, Not Why I Do It” VIDEO SESSION  
  (5 minute videos)  
  Moderator: Boyd Gillespie |
| 1:00  | Temporalis Flap, Dale Browne                                           |
| 1:15  | SPY Monitoring of Flaps, Bill Carroll                                  |
| 1:30  | Sialoendoscopy, Boyd Gillespie                                         |
| 1:45  | Thoracodorsal Scapular Tip Flap, Doug Chepeha                          |
| 2:00  | Endoscopic Management of Esophageal Strictures, Chris Sullivan        |
| 2:15  | Supraclavicular Flap, Josh Waltonen                                    |
| 2:30  | TORS Set-Up, TBD                                                       |
| 2:45  | TBD, TBD                                                               |
| 3:00  | Break                                                                 |
| 3:15  | What Patients Think about Their Treatment, Katie Sterba               |
| 3:40  | Psychosocial Distress in HN Cancer, Luke Buchmann                     |
| 4:00  | Swallowing Outcomes in HN Cancer, Bonnie M. Harris                    |
| 4:20  | Reconstruction of Oropharyngeal Defects after TORS Involving Soft Palate, Blair, Carroll, Chepeha, Davis, Hackmann, Hornig, Hunt Skoner; Moderator: Josh Hornig |
| 4:30  | Adjourn for the Day                                                    |

**Saturday, October 19**

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<td>8:15</td>
<td>Diagnosis &amp; Evaluation of the Parotid Mass, Charley Coffey</td>
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<tr>
<td>8:35</td>
<td>Treatment of Salivary Gland Neoplasms, Boyd Gillespie</td>
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<tr>
<td>8:55</td>
<td>Role of Neck Dissection in Salivary Gland Malignancies, Eric Lentsch</td>
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<tr>
<td>9:15</td>
<td>Role of Radiation in Salivary Gland Malignancies, Anand Sharma</td>
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<tr>
<td>9:40</td>
<td>Break</td>
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**27TH ANNUAL F. JOHNSON PUTNEY LECTURESHP IN HEAD & NECK CANCER**

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<tr>
<td>10:00</td>
<td>Update on Oropharyngeal Cancer and HPV, Distinguished Guest Professor - Carol Bradford, MD</td>
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<tr>
<td>10:40</td>
<td>Discussion</td>
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<tr>
<td>11:00</td>
<td>Debate: Surgery or Radiation First in HPV + Oropharyngeal Cancer - When and Why, Bradford, Carroll, Hornig, Hunt, Sharma &amp; Shirai</td>
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<tr>
<td>11:25</td>
<td>Awards Presentation, Terry Day</td>
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<tr>
<td>12:10</td>
<td>Lunch on the Patio</td>
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**AFTERNOON QUALITY AND GUIDELINES SESSION**  
Moderator: Jason Hunt

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<tr>
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<tr>
<td>1:05</td>
<td>Health Care Economics, Marion Couch</td>
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<td>1:20</td>
<td>Rising Incidence of Thyroid Cancer - Is it Real?</td>
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<td></td>
<td>David Goldenberg</td>
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<td>1:40</td>
<td>Guidelines for Advanced Skin Cancer of the Head and Neck, Jeff Moyer</td>
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<tr>
<td>2:00</td>
<td>Clinical Trials in Oropharyngeal Cancer in 2013, Trevor Hackmann</td>
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<tr>
<td>2:20</td>
<td>Thyroidectomy Approaches in 2013 and Beyond, David Terris</td>
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<tr>
<td>2:40</td>
<td>Break</td>
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**AFTERNOON RECONSTRUCTIVE SESSION: BRING YOUR CASES TO PRESENT**  
Moderator: Luke Buchmann

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<tr>
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<tbody>
<tr>
<td>3:00</td>
<td>Reconstruction of Oral Tongue Cancer Defects (Stage I or II), Trinitia Cannon</td>
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<tr>
<td>3:30</td>
<td>Reconstruction of Total Glossectomy Defects (Stage IV), Jason Hunt</td>
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<tr>
<td>4:00</td>
<td>Reconstruction of the Partial to Total Rhinectomy Defect, Jeff Moyer</td>
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<tr>
<td>4:30</td>
<td>Mandibular Reconstruction, Arnaud Bewley</td>
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<td>5:00</td>
<td>Adjourn</td>
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<tr>
<td>6:00</td>
<td>Oyster Roast at Mingo Point</td>
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Conference Objectives

At the completion of this conference you should be better able to:

- Evaluate a patient with head and neck cutaneous melanoma and review the advantages and disadvantages of sentinel lymph node biopsy.
- Understand and implement surgical and nonsurgical treatment for early and advanced cutaneous melanoma of the head and neck.
- Discuss the current state of the art of cytopathology in the diagnosis of thyroid nodules and discuss prognostic implications.
- Assess the role of minimally invasive thyroid surgery.
- Apply new surgical techniques to improve patient outcomes in head and neck tumor removal and reconstruction.
- Improve diagnosis and treatment of salivary gland neoplasms by understanding the role of endoscopy, surgery including neck dissection and adjuvant radiation therapy.
- Implement discussions with patients on the role of HPV in the diagnosis and treatment of oropharyngeal cancer.
- Prepare to use quality measures in your practice to assess treatment outcomes.
- Apply current guidelines in the treatment of cutaneous, oropharyngeal, salivary and thyroid neoplasms.

Credit Designation

The Medical University of South Carolina designates this live activity for a maximum of 13.00 AMA PRA Category 1 Credits™. Physicians should claim only credit commensurate with the extent of their participation in the activity.

Nursing Credit: Most states accept CMEs that apply to a specific nursing specialty as nursing continuing education. Please check with your respective State Board of Nursing to ascertain the equivalent number of contact hours offered for 13.00 AMA PRA Category 1 Credits™.

Please Note: You now receive your CME and CEU credits online! After the conference, you will be emailed instructions and a link to claim your credit online and print your credit certificate. On the registration form, please provide the email address that you actively use to ensure that you receive these important emails.

Accommodations

The conference will be held at the East Beach Conference Center. Nestled in the heart of Kiawah Island, the center offers a secluded setting to encourage effective and successful educational meetings and conferences. It allows guests to steal away from the hustle and bustle of everyday life, to help make your time focused and effective. Still, just minutes from your door are several restaurants, lounges, a shopping complex, a golf course and miles of unspoiled beach. A block from your door are several restaurants, lounges, a shopping complex, a golf course and miles of unspoiled beach. A block of 1 bedroom scenic view villas has been reserved in the East Beach area. These villa rates are $169.00 per night. Reserve your villa before September 17, 2013 to receive the discounted rates. Please call (843) 768-2121 or call toll free (800) 654-2924 and mention the “MUSC Head and Neck Oncology Conference Sea to Summit” to receive these lower rates. For more information on Kiawah Resort, visit their web site at www.kiawahresort.com.

Americans with Disabilities Act

It is the policy of the Medical University of South Carolina not to discriminate against any person on the basis of disabilities. If you feel you need services or the auxiliary aids mentioned in this act in order to fully participate in this continuing medical education activity, please call the Office of CME at 843-876-1925 or attach a note to your registration form by September 17, 2013.

Disclosure

In accordance with the ACCME Essentials & Standards, anyone involved in planning or presenting at this educational activity will be required to disclose any relevant financial relationships with commercial interests in the healthcare industry. This information will be made available to participants at the beginning of the activity. Speakers who incorporate information about off-label or investigational use of drugs or devices will be required to disclose that information at the beginning of their presentation.

Online Syllabus - Save $30!

In our efforts to “go green”, we are offering a reduced registration ($30 off the registration fee) if you choose to access the electronic conference syllabus online. Information will be emailed to you the week prior to the conference so that you may download a copy, and have access to the online version during and following the conference. By choosing this option, you can select the reduced conference registration fee marked on the online and paper registration. However, you will not receive a printed syllabus book. If you would like the printed syllabus, select the full registration fee.

Cancellations

A refund for conference registration will be made upon written request prior to September 17, 2013; however, $75 will be retained for administrative costs. No refunds will be made after September 17, 2013. We reserve the right to cancel the program if necessary. Full registration fees will be refunded for canceled programs. The Medical University cannot be responsible for reimbursement of airline or other transportation fees, hotel or rental car charges, including penalties.
Registration Form

2013 Head & Neck Oncology Sea to Summit • October 18–19, 2013
East Beach Conference Center, Kiawah Resort, Kiawah Island, SC

Name: ______________________________________________________ Last 4 Digits of SSN: __________________
Address: ______________________________________________________________________________________
City: _________________________________________________ State: ______________ Zip: _____________________
Email: __________________________________________________ Specialty: ________________________________

Please provide your active email address to ensure proper receipt of all CME credit documentation
Degree: ______________________________ Phone: ____________________________ Fax: _______________________

Select Appropriate Sea to Summit Head & Neck Oncology Conference Fee:

☐ ONLINE SYLLABUS OPTION Before October 1 After October 1
Physicians in Practice $375 $450
Nurses, NPs, SLPs, PAs $150 $200
Residents and Students please call the Office of CME at 843-876-1925 to register.

☐ PRINT SYLLABUS OPTION Before October 1 After October 1
Physicians in Practice $405 $480
Nurses, NPs, SLPs, PAs $180 $230
Residents and Students please call the Office of CME at 843-876-1925 to register.

Payment Method:
☐ Check is enclosed Please make checks out to MUSC - Office of CME
☐ Conference Registration may be charged to: ☐ Visa ☐ Mastercard ☐ Discover ☐ AmEx
Signature: ______________________________ Account Number: __________________________ Exp: _______

☐ No, I do not want my name included on a list of participants to be handed out at the conference.

Registration Methods

• Mail: Please enclose the symposium registration form with your credit card information or check payable to Medical University of South Carolina to: MUSC - Office of CME, 19 Hagood Avenue, Suite 1004, MSC 754, Charleston, SC 29425

• Telephone: Please have credit card information available. Call 843-876-1925 or toll free 1-866-637-6835.

• Fax: Credit Card only. Secured area. 843-876-1931.

• Online: Please visit http://carcweb.musc.edu/seatosummit/ and select “Register”. Once it takes you to the new page, Scroll down until you find the conference name, and select “Register” again.

More Information

For questions and additional information, please call the Office of CME at 843-876-1925 or email cmeoffice@musc.edu.

Also, please visit our websites!
Conference: www.musc.edu/hnseatosummit/
Hollings Cancer Center: http://hcc.musc.edu
MUSC Otolaryngology: www.musc.edu/ent